

DAN NATHAN

Dan Nathan has that increasingly rare commodity - his own visual style. From his early-years photo-portraits of the likes of Lindsay Anderson, Jean Muir and James L. Brooks which were food to various editorial gobs, to his beautifully economic advertising work, Dan Nathan has given us his own brand of dark & punny, black & funny humour.

Starting out at the London college of Printing, Dan's further training at the BBC included groundbreaking TV graphics and title sequences for major productions including the BAFTA award-winning title sequence for Dennis Potter's THE SINGING DETECTIVE - which quickly brought him to the attention of the Advertising World.

His subsequent variety of commercial's work speaks for itself: 7-Up, Amex, Cadbury's, Canon, Coca Cola, Daihatsu, Electrolux, Fiat, Hagen Daz, Labatt's, Lego, Lucent Technologies, McDonalds, Mazda, Motorola, The National Aids Trust, Nissan, Ocean Spray, Radox, Seiko, Siemens, Sony PlayStation, Toyota, USPS, Virgin Mobile, Volkswagen etc.

As seen in these spots - Dan's work has remained principally character-driven using a basis of sharp observation hitting a humorous edge - only achievable because his casting is executed with precision - for example - some of the many well-known personalities with whom Dan has worked include David Beckham, Ricky Tomlinson, Leslie "Dirty Den" Grantham, Dave Stewart, Suggs, and Enya.

Dan's inimitable style has garnered him prestigious awards: his PlayStation spot 'Little Chef' (TBWA) gained a Gold Lion at Cannes, a Silver at the Creative Circle Awards and a Merit in the USA Art Directors award. Added to this his spot for I.a. Eyeworks "Nice Day" (DFB) won a Silver Lion at Cannes and a Silver Clio as did Lego's US campaign for 'Mindstorms', which received an AICP award for its originality.

Dan hasn't lost his taste for unconventionality - in drama & TV he was one of three directors working on the BBC 3's critically acclaimed production of The Message, an offbeat post-modernist view encompassing all aspects of the world of modern day television. His black comedy short Critical Eye - starring Hugh Bonneville and Anna Chancellor - won awards and critical acclaim on the festival circuit.

Dan was selected out of 150 writers, directors and producers to form a first feature film initiative known as 'The Vipers Nest'. Specifically set up by Salt with the sole aim of enabling the 13 chosen to produce UK based commercial feature films.

Dan is attached to direct Larry Barker's feature THE WRONG MRS CALLOWAY for producer Alexandra Stone and has recently completed a self-funded spoof documentary short called GOING FOR GOLD.

Dan's offbeat drama short entitled HELLO SUNSHINE has been selected for Lanzarote International Film Festival, Taos Shortz Film Festival and Bradford International Film Festival. It is written by Paul McNally, stars Lysette Anthony, Sara Stewart and Simon Paisley-Day, is produced by Andrew Clark and Executive produced by Alexandra Stone & Adrian Harrison.

Dan recently completed cinema/television/online ad "Homeless" for ADOT.

Dan Nathan is represented for commercials by Streetlight Films in the UK and USA.

Dan is represented by Frances Arnold
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